

Member
Santa Barbara County Workforce Development Board
Program Name
Program for Adults
Primary Contact Name
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805-681-4446
Applicable Program Area
Adults in the Workforce
Please provide an executive summary of your proposed plan to expand opportunities in the program area
The SB Workforce Development Board (WDB) is the Federally funded public/private partnership in Santa Barbara County administering workforce services. The WDB has limited funding from the US DOL, and therefore prioritizes services available--and takes participants on a come first basis. Under the current competitive job market, older adults and those who have been out of the workforce for extended period are often the last to be served--or not at all. This proposal would partially support a WDB staff who would be the "navigator" for these two groups, marketing the workforce system, assisting these target participants to receive the services available--but not known to them.
Please explain how you plan to integrate existing programming to create seamless and accelerated transitions to
A Special Populations Navigator will be designated by the WDB Executive Director who's responsibility will be to engage CBO and other entities serving the Older Population and long-term unemployed. The Navigator will make him/herself available to answer questions from this population about the workforce system, explain where & how the One-Stops operate. And, will assist with the first appointment by the participate at the One-Stop. The Navigator will also inter-act with One-Stop staff to assist, as necessary, to serve the participant. Reporting on the progress of each participant assisted by the Navigator will be made to the WDB Executive Director, and AEBG Consortium, on a quarterly basis--to include: enrollments, training, skill certificates, and job placement.
Please demonstrate the need or gap in our region with respect to the program area identified. Please include
The WDB-funded Workforce & Industry Sector research shows a crisis situation in helping the majority of Santa Barbara County residents to obtain "middle-wage" or "Tier 2" jobs. These are the jobs that pay livable wages in our community. In addition, the State Labor Market Information Division's annual Job Projections for Santa Barbara County also supports the fact that middle wage jobs are below the State Average, by from 3% to 5%. Moreover, the data provided by the WDB-supported One-Stop operator for the last program year reflects that participants served who obtained jobs did not get middle-wage jobs--and that those most likely to obtain jobs were those who had recent connection to a job. These facts combined, suggests that the is need for additional, focused activities for those who have been long-term unemployed. And, that many of those long-term unemployed were older workers who had lost their jobs, had out-of-date skills, and were unlikely to obtain new jobs at a comparable wage to the job they had lost.
Please describe how this proposed plan aligns with and is in the furtherance of the vision, mission and goals of
This is a New Program area, and aligns with the mission of the AEBG vision, mission and goals in that it serves adults who need additional serves, that have not been targeted with the existing WIOA funding. This project assists the Older population and long-term unemployed to more fully participate in the workforce system.
Please attach the specific objectives and specific activities to complete the objectives, along with a timeline for
I certify that the Activity Chart has been completed and emailed to sbaebg@gmail.com
Total Budget Requested
\$15,000
1000/2000/3000
Funding will go to staff salaries
1000/2000/3000 Detail
Funding will go to staff salaries.
4000
Funding will go to staff salaries
4000 Detail
Funding will go to staff salaries
5000
Funding will go to staff salaries

5000 Detail

All funding will go to support a Special Populations Navigators's salary. This will be a part-time position, since the Salary for a Case Manager is approximately \$75,000.

Target Number of New Students Served for 2015-16